

PNC 2014 Annual Conference Back in Taipei- Museum Computing: An Approach to Bridging Cultures, Communities and Science

For the first time in five years, the Pacific Neighborhood Consortium (PNC) Conference and Joint Meetings will be held in Taipei. The PNC 2014 annual conference entitled “Museum Computing: An Approach to Bridging Cultures, Communities and Science” will be held from October 21 to 23 at the National Palace Museum. Lectures will include talks by six renowned keynote speakers and 21 sessions in which experts and scholars from around the globe exchange ideas and explore issues, which aim to foster dialog between the present and the past as well as the technological exchange between the East and West. This year’s conference has been jointly organized by the National Palace Museum and Academia Sinica. The event is expected to attract more than 200 experts and scholars from 10 countries and regions. Simultaneous (English/Chinese) translation will be provided for the six keynote speeches, and members of the media are welcome to attend.

The main theme of this year’s PNC conference is museum computing. The conference aims to showcase advancing information technologies which have far-reaching powers of connection and have already profoundly impacted human cultures and civilizations. Museums and libraries alike have turned into important bridges to connect human culture and science for the purposes of preserving cultural assets, promoting the community communications and advancing the achievements in science and technology.

Four of this year’s six keynote speakers are museum directors: Ms. Ming Chu Fung, Director of National Palace Museum, will explain the direction of innovation and development of the 4G mobile museum. Professor Sarah Kenderdine, Director of Innovation in Galleries, Libraries, Archives and Museums of the National Institute for Experimental Arts, UNSW Art & Design, Australia, will address the future of the museum by using digital cultural assets to combine virtual and reality to form creative and aesthetic experiences. Dr. James Cuno, President and CEO of the famed J. Paul Getty Trust, which runs the Getty Museum and other institutes, will analyze the humanities in the digital era; and Dr. Yui Tan Chang, Director of the National History Museum, will share valuable experiences in application of digital technology in interactions with visitors.

The other two keynote speakers are leading librarians: Professor Hsianghoo Steve Ching, University Librarian of the City University of Hong Kong will explain how the art of calligraphy and classic Chinese literature have been rejuvenated through educational and cultural activities outside school in recent years; and Mr. Michael Keller, University Librarian of the Stanford University, will take up Moore's "law" (stating that the density of transistors in integrated circuits doubled every couple of years), to discuss the challenges that libraries will face in the future.

Among other topics to be explored in the conference's 21 sessions are: digital art history, digital humanities, Massive Open Online Courses (MOOCs), working with cultural data in the new digital age, print collection management, and information technology and the National Palace Museum.

The PNC was founded in 1993 at the University of California at Berkeley with the support of the late Chancellor Chang-Lin Tien and other scholars with a mission of establishing a platform to foster the exchanges of academic resources around the Pacific Rim. In 1997, the PNC Asia Center operations were established in Academia Sinica. Academia Sinica Vice President Fan-Sen Wang is now the Chair of the PNC.

Related Websites:

<http://www.PNCLink.org>

<http://www.pnclink.org/pnc2014/english/conference.html>

Related Information:

Event: Pacific Neighborhood Consortium 2014 Annual Conference and Joint Meetings

Title: Museum Computing: An Approach to Bridging Cultures, Communities and Science

Time: October 21-23, 2014

Venue: National Palace Museum, No.221, Sec. 2, Zhishan Rd., Shilin Dist., Taipei City 11143, Taiwan

Host: National Palace Museum, Pacific Neighborhood Consortium (PNC)

Co-Host: Academia Sinica, Electronic Cultural Atlas Initiative (ECAI), Ministry of Education, Republic of China (Taiwan), Ministry of Science and Technology, Republic of China (Taiwan)